

Contact

www.linkedin.com/in/balagurusakthivel (LinkedIn)

Top Skills

SQL

FinTech

Commercial Cards

Languages

English (Full Professional)

Tamil (Native or Bilingual)

Certifications

Mastering Data Analysis in Excel

Business Metrics for Data-Driven Companies

Marketing Analytics

Honors-Awards

First in Trichy District

Balaguru S

Solving credit for SMEs

Bangalore Urban, Karnataka, India

Experience

SILQFi

Head of Product

August 2025 - Present (1 year)

Doha, Qatar

Google

8 years 4 months

Product at Google Pay

July 2022 - August 2025 (3 years 2 months)

Bengaluru

Senior Analytical Lead (Google Ads)

May 2021 - June 2022 (1 year 2 months)

Bangalore Urban, Karnataka, India

Product Consultant for Top Fintech Companies of India in Digital Marketing domain

Strategy and Operations Manager (Google Cloud)

October 2020 - May 2021 (8 months)

London, England, United Kingdom

Managed Sales strategy and Operations for UK & Ireland across all Google cloud divisions (Short term Assignment)

Strategy and Operations Lead (Google Marketing)

March 2020 - October 2020 (8 months)

Singapore

Strategy and Operations lead for the Google Ads Marketing team (APAC Region) in a short term assignment

Media Strategist, Google Ads

May 2017 - March 2020 (2 years 11 months)

Hyderabad, Telangana, India

VOONIK - Every Woman's Personal Stylist

Category Manager

April 2016 - May 2016 (2 months)

Bangalore

GoFrugal Technologies Pvt Ltd

Product Consultant

June 2015 - July 2015 (2 months)

Chennai

Education

Indian Institute of Management, Indore

PGDM, Business Administration and Management, General · (2015 - 2017)

SASTRA university

Bachelor of Technology (B.Tech.), Electrical and Electronics

Engineering · (2011 - 2015)